

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION**

Zhougui Hong,)	
)	
Plaintiff,)	
)	1:23-cv-16216
v.)	
)	Dist. Judge Sara L. Ellis
The Individuals, Partnerships, and)	
Unincorporated Associations Identified on)	Mag. Judge Sheila M. Finnegan
Schedule A,)	
)	
Defendants)	

DEFAULT JUDGMENT ORDER

This action having been commenced by Plaintiff Zhougui Hong (“Plaintiff”) against the defendants identified on Schedule A, and using the Defendant Domain Names and Online Marketplace Accounts identified on Schedule A (collectively, the “Defendant Internet Stores”), and Zhougui Hong having moved for entry of Default and Default Judgment against the defendants identified on Schedule A attached hereto which have not yet been dismissed from this case (collectively, “Defaulting Defendants”);

This Court having entered a preliminary injunction; Zhougui Hong having properly completed service of process on Defaulting Defendants, the combination of providing notice via electronic publication and e-mail, along with any notice that Defaulting Defendants received from domain name registrars and payment processors, being notice reasonably calculated under all circumstances to apprise Defaulting Defendants of the pendency of the action and affording them the opportunity to answer and present their objections; and

None of the Defaulting Defendants having answered or appeared in any way, and the time for answering having expired, so that the allegations of the Complaint are uncontroverted and are deemed admitted;

This Court finds that it has personal jurisdiction over Defaulting Defendants because Defaulting Defendants directly target their business activities toward consumers in the United States, including Illinois. Specifically, Zhougui Hong has provided a basis to conclude that Defaulting Defendants have targeted sales to Illinois residents by setting up and operating e-commerce stores that target United States consumers using one or more seller aliases, offer shipping to the United States, including Illinois, and have sold products using infringing and counterfeit versions of Zhougui Hong's federally registered trademark (the "Plaintiff Trademark") to residents of Illinois. In this case, Zhougui Hong has presented screenshot evidence that each Defendant e-commerce store is reaching out to do business with Illinois residents by operating one or more commercial, interactive internet stores through which Illinois residents can and do purchase products using counterfeit versions of the Plaintiff Trademark. *See* Docket No. 6, which includes screenshot evidence confirming that each Defendant e-commerce store does stand ready, willing and able to ship its counterfeit goods to customers in Illinois bearing infringing and/or counterfeit versions of the Plaintiff Trademark.

The Plaintiff Trademark is included in the below chart.

Reg. No.	Registered Trademark	International Classes
5,185,836	COINS	CLASS 26: Hook and loop fastening tape

This Court further finds that Defaulting Defendants are liable for willful federal trademark infringement and counterfeiting (15 U.S.C. § 1114), false designation of origin (15 U.S.C. § 1125(a)), and violation of the Illinois Uniform Deceptive Trade Practices Act (815 ILCS § 510 *et seq.*).

Accordingly, this Court orders that Zhougui Hong's Motion for Entry of Default and Default Judgment is GRANTED as follows, that Defaulting Defendants are deemed in default, and that this Default Judgment is entered against Defaulting Defendants.

This Court further orders that:

1. Defaulting Defendants, their officers, agents, servants, employees, attorneys, and all persons acting for, with, by, through, under, or in active concert with them be permanently enjoined and restrained from:
 - a. using the Plaintiff Trademark or any reproductions, counterfeit copies, or colorable imitations in any manner in connection with the distribution, marketing, advertising, offering for sale, or sale of any product that is not a genuine Plaintiff product or not authorized by Zhougui Hong to be sold in connection with the Plaintiff Trademark;
 - b. passing off, inducing, or enabling others to sell or pass off any product as a genuine Zhougui Hong product or any other product produced by Zhougui Hong, that is not Zhougui Hong's or not produced under the authorization, control, or supervision of Zhougui Hong and approved by Zhougui Hong for sale under the Plaintiff Trademark;
 - c. committing any acts calculated to cause consumers to believe that Defaulting Defendants' products are those sold under the authorization, control, or supervision of Zhougui Hong, or are sponsored by, approved by, or otherwise connected with Zhougui Hong; and
 - d. manufacturing, shipping, delivering, holding for sale, transferring or otherwise moving, storing, distributing, returning, or otherwise disposing of, in any manner, products or inventory not manufactured by or for Zhougui Hong, nor authorized by Zhougui Hong to be sold or offered for sale, and which bear any of Zhougui Hong's trademarks, including the Plaintiff Trademark, or any reproductions, counterfeit copies or colorable imitations.
2. Defaulting Defendants and any third party with actual notice of this Order who is providing services for any of the Defaulting Defendants, or in connection with any of the Defaulting Defendants' Online Marketplaces, including, without limitation, any online marketplace platforms such as eBay, Inc., AliExpress, Alibaba Group Holding Ltd. ("Alibaba"),

Amazon.com, ContextLogic, Inc. d/b/a Wish.com (“Wish.com”), and Dhgate (collectively, the “Third Party Providers”), shall within seven (7) calendar days of receipt of this Order cease:

- a. using, linking to, transferring, selling, exercising control over, or otherwise owning the Online Marketplace Accounts, or any other online marketplace account that is being used to sell or is the means by which Defaulting Defendants could continue to sell counterfeit and infringing goods using the Plaintiff Trademark; and
- b. operating and/or hosting websites that are involved with the distribution, marketing, advertising, offering for sale, or sale of any product bearing the Plaintiff Trademark or any reproductions, counterfeit copies or colorable imitations thereof that is not a genuine Zhougui Hong product or not authorized by Zhougui Hong to be sold in connection with the Plaintiff Trademark.

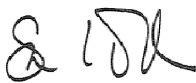
3. Upon Zhougui Hong’s request, those with notice of this Order, including the Third Party Providers as defined in Paragraph 4, shall within seven (7) calendar days after receipt of such notice, disable and cease displaying any advertisements used by or associated with Defaulting Defendants in connection with the sale of counterfeit and infringing goods using the Plaintiff Trademark.
4. Pursuant to 15 U.S.C. § 1117(c)(2), Zhougui Hong is awarded statutory damages from each of the Defaulting Defendants in the amount of \$15,000 for willful use of the counterfeit Plaintiff Trademark on products sold through at least the Defendant Internet Stores. This award shall apply to each distinct Defaulting Defendant only once, even if they are listed under multiple different aliases in the Complaint and Schedule A.
5. Any Third Party Providers holding funds for Defaulting Defendants, including PayPal, Inc. (“PayPal”), Alipay, Alibaba, Wish.com, Ant Financial Services Group (“Ant Financial”), and

Amazon Pay, shall, within seven (7) calendar days of receipt of this Order, permanently restrain and enjoin any accounts connected to Defaulting Defendants or the Defendant Internet Stores from transferring or disposing of any funds (up to the statutory damages awarded in Paragraph 6 above) or other of Defaulting Defendants' assets.

6. All monies (up to the amount of the statutory damages awarded in Paragraph 6 above) currently restrained in Defaulting Defendants' financial accounts, including monies held by Third Party Providers such as PayPal, Alipay, Alibaba, Wish.com, Ant Financial, and Amazon Pay, are hereby released to Zhougui Hong as partial payment of the above-identified damages, and Third Party Providers, including PayPal, Alipay, Alibaba, Wish.com, Ant Financial, and Amazon Pay, are ordered to release to Zhougui Hong the amounts from Defaulting Defendants' financial accounts within fourteen (14) calendar days of receipt of this Order.
7. Until Zhougui Hong has recovered full payment of monies owed to it by any Defaulting Defendant, Zhougui Hong shall have the ongoing authority to commence supplemental proceedings under Federal Rule of Civil Procedure 69.
8. In the event that Zhougui Hong identifies any additional online marketplace accounts or financial accounts owned by Defaulting Defendants, Zhougui Hong may send notice of any supplemental proceeding, including a citation to discover assets, to Defaulting Defendants by e-mail at the e-mail addresses provided for Defaulting Defendants by third parties.
9. To obtain release of the bond previously posted in this action, Plaintiff's counsel must file a motion for the return of the bond once the preliminary injunction no longer applies to any Defendant.

This is a Default Judgment.

Dated: November 8, 2024



United States District Judge

Schedule A

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32	HOMEKITT US	https://www.amazon.com/sp?ie=UTF8&seller=A3M6ODBJURIZ5P&asin=B08K4R2M89&ref_=dp_merchant_link&isAmazonFulfilled=1	https://www.amazon.com/513pairs-0-39Inch-Transparent-Adhesive-Classroom/dp/B08K4R2M89/ref=sr_1_90?crid=1I73PUPBXOTYW&keywords=coins+velcro&qid=1692265848&srefix=coins+velcro%2Caps%2C349&sr=8-90

37	Intelligence Pro	https://www.amazon.com/sp?ie=UTF8&seller=A24U0AFAM4LWHN&asin=B089MZSS5K&ref_=dp_merchant_link	https://www.amazon.com/Adhesive-Strong-Diameter-Waterproof-Classroom/dp/B089MZSS5K/ref=sr_1_60?crid=W5QP95Q8HX1N&keywords=coins%2Bhook%2Band%2Bloop&qid=1692271418&prefix=coins%2Bhook%2Band%2Bloop%2Caps%2C358&sr=8-60&th=1

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■	[REDACTED]	[REDACTED] [REDACTED] [REDACTED]	[REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED]
■	[REDACTED]	[REDACTED] [REDACTED] [REDACTED]	[REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED]
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■	[REDACTED]	[REDACTED] [REDACTED] [REDACTED]	[REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED]
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■	[REDACTED]	[REDACTED] [REDACTED] [REDACTED]	[REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED]

63	RiverPond	https://www.amazon.com/sp?ie=UTF8&seller=A2L0MTTCMVRQF2&asin=B0C3X7TJL2&ref_=dp_merchant_link	https://www.amazon.com/RiverPond-500PCS-Diameter-Adhesive-Classroom/dp/B0C3X7TJL2/ref=sr_1_84?crid=1173PUPBXOTYW&keywords=coins+velcro&qid=1692265848&sprefix=coins+velcro%2Caps%2C349&s=8-84

69	simuer	https://www.amazon.com/sp?ie=UTF8&seller=A1QUDTEJ14GCZT&asin=B07JC7ZCF4&ref_=dp_merchant_link&isAmazonFulfilled=1	https://www.amazon.com/Simuer-600pcs-Adhesive-Sticky-Diameter/dp/B07JC7ZCF4/ref=sr_1_53?crid=3DF54N7VEQS83&keywords=coins+fastening+tape&qid=1692268357&spreffix=coins+fastening+tap%2Caps%2C484&sr=8-53
71	SOOLEO	https://www.amazon.com/sp?ie=UTF8&seller=A1AP7Y4QYB3P3&asin=B089LK5PGN&ref_=dp_merchant_link	https://www.amazon.com/Adhesive-Sooleo-Diameter-Premium-Viscosity/dp/B089LK5PGN/ref=sr_1_111?crid=1I73PUPBXOTYW&keywords=coins+velcro&qid=1692266614&spreffix=coins+velcro%2Caps%2C349&sr=8-111
75	TUUXI	https://www.amazon.com/sp?ie=UTF8&seller=A32OK7MXUZTB9H&asin=B094FZBW3P&ref_=dp_merchant_link&isAmazonFulfilled=1	https://www.amazon.com/TUUXI-Adhesive-Colorful-Diameter-Classroom/dp/B094FZBW3P/ref=sr_1_139?crid=W5QP95Q8HX1N&keywords=coins+hook+and+loop&qid=1692272488&spreffix=coins+hook+and+loo%2Caps%2C358&sr=8-139
76	UClever Direct	https://www.amazon.com/sp?ie=UTF8&seller=A16YVXWG2YF8TE&isAmazonFulfilled=1&asin=B09TSVQJ8F&ref_=olp_merch_name_1	https://www.amazon.com/UCLEVER-2000pcs-Sticky-Adhesive-Classroom/dp/B09TSVQJ8F/ref=sr_1_189?crid=1I73PUPBXOTYW&keywords=coins+velcro

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85	YICOTA DIRECT	https://www.amazon.com/sp?ie=UTF8&seller=A1QQ5LP1IHGYV7&asin=B086LBYZ73&ref_=dp_merchant_link	https://www.amazon.com/Diameter-Sticky-Adhesive-Office-Childrens/dp/B086LBYZ73/ref=sr_1_194?crid=1173PUPBXOTYW&keywords=coins+velcro&qid=1692267438&sprefix=coins+velcro%2Caps%2C349&sr=8-194